

# Innovation Procurement Brokers

## Bringing public buyers and suppliers of innovation together

### WHY



Innovation Procurement Brokerage can provide opportunities for SMEs with solutions to public authority needs to bid for tenders

### WHAT



Testing Innovation Procurement Brokerage approaches at regional and European level



Supporting and carrying out assessment of public authority needs



Engaging with start-ups and SMEs across Europe to find innovative solutions to needs

### WHO

- Public buyers
- SMEs and start-ups
- Organisations supporting innovation procurement

### WHERE



Regional Innobroker pilots  
+  
A European level innovation procurement brokerage scale-up

### WHEN

August 2018

Planning and setting up regional InnoBroker pilots

Needs assessment and training activities

Analyse and engage with market for innovative solutions

Scaling up innobrokers pilots to European level

Case studies and models for brokerage based on pilots

August 2020

### OBJECTIVES

- Develop and implement an InnoBroker business model
- Create procurement opportunities for 20 SMEs and/or start ups

### PLANNED OUTCOMES

- 20 public buyers engaged with the network
- 40 suppliers engaged with the network
- 5 needs assessment workshops
- 5 market engage events
- Form and disseminate the Innovation Procurement Broker business model

AAC Agencia Andaluza del Conocimiento (ES), AIT Austrian Institute of Technology (AT), GATE 21 (DK), ICLEI EURO (DE), OOE Land Oberösterreich (AT), PTI Procurement Transformation Institute (IE), ZENIT Zentrum für Innovation und Technik Nordrhein-Westfalen (DE)  
InnoBroker Contact: [lucia.diaz.martin\[at\]juntadeandalucia.es](mailto:lucia.diaz.martin[at]juntadeandalucia.es)



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